

NEW Edgewood Banking Center



A grand opening you can *bank on*.

first

first financial bank

Another step on the path to success

Join us as we celebrate another big **first** for our clients and our bank. Get a grand tour of the new Edgewood banking center and register to win a GPS navigation system!**

And don't worry if you're not yet a client of First Financial Bank, because we make switching banks simply and easy with our Switch to **first** Kit.

Come see how we've built upon success - get in on the celebration at our new location in Edgewood. Call us at (859) 344-2900 or visit us online at bankatfirst.com.

GRAND OPENING SPECIAL

2.00%*
APY

Money Market Savings

- Attractive variable interest rate
- Get started with only \$5,000
- Easy access to your money

*You qualify for this APY (Annual Percentage Yield) by having a checking relationship that includes a check card and online banking with First Financial Bank. APY is accurate as of 12/3/2009. Money Market Savings requires a minimum balance of \$5,000 to offset the \$20/month fee. Limited check writing and check card access. Fees may reduce earnings. Variable rate account, rates subject to change. Limited time offer and for personal accounts only.

Valid only at the Edgewood banking center.

**No purchase necessary. Must be 18 years or older to register. Limited time offer. See an associate for more details.