

Our wealth planning approach is comprehensive.

Many attempt to do their own wealth planning. They make one decision here and another there—or fail to decide at all and simply let life happen. In either case, the path to success often ends up longer and more difficult than necessary.

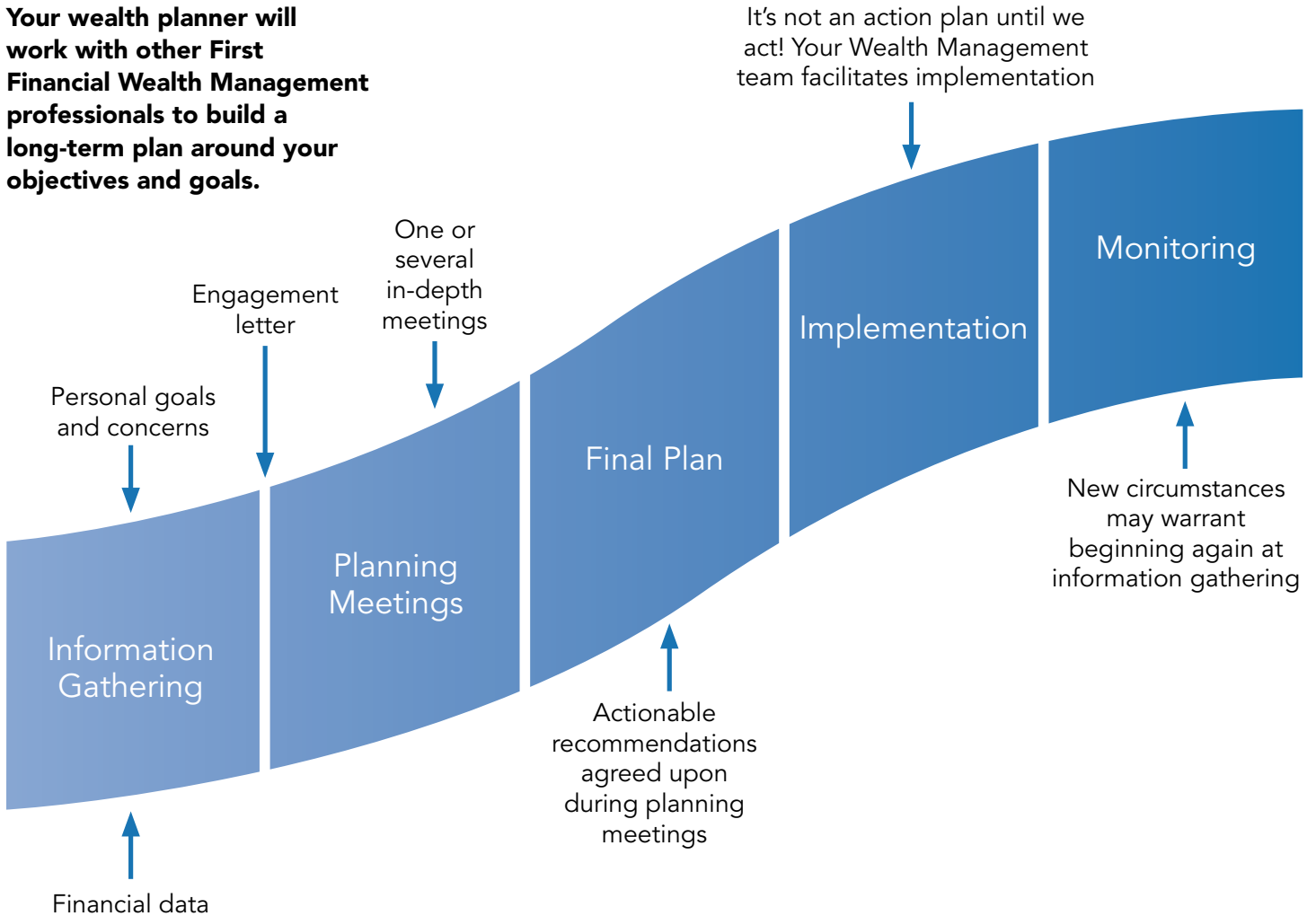
A good plan can guide you more directly to where you want to go. At First Financial Wealth Management, we do not compartmentalize your financial needs, since one area usually affects others. We strive to lead you through a process of prudently managing and planning for the risks ahead. We specialize in developing unbiased, comprehensive strategic plans that can adjust to changes in your life—a new job, new marriage, health issues or retirement—without losing sight of where you want to end up.

Our relationship with you starts with taking a holistic 360° look at your financial situation and needs, paying special attention to the interconnected components of wealth:



Steps on the path to a successful plan

Your wealth planner will work with other First Financial Wealth Management professionals to build a long-term plan around your objectives and goals.



A service of First Financial Wealth Management.

First Financial Wealth Management, a division of First Financial Bank, N.A., has been creating and implementing comprehensive wealth solutions for more than 80 years. Our team of professionals will work with you to develop holistic planning solutions, sophisticated portfolio strategies and tax-efficient trust structuring to support your financial goals and help you take another step on the path to success.

To learn more, please call **800.606.0100** or visit **bankatfirst.com**.

The services offered by First Financial Wealth Management, a division of First Financial Bank, N.A. are:

- **NOT Deposits**
- **NOT Insured by FDIC or any other government agency**
- **NOT GUARANTEED by the bank**
- **Subject to risk and may lose value**

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first financial wealth management

Another step on the path to success